

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
948025-1	09/16/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Americans for Prosperity	AMER 4 PROSPERITY	431

Flight Dates	Order #	Alt Order #
09/04/12 - 09/10/12	948025	07901193

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/04/12	09/06/12	NBC Today Show	7:00-9:00 AM	-111---	1:00	3	\$2,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-111---	3	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	09/04/12	8:42 AM	NBC Today Show	7:00-9:00 AM	1:00	AFP12TV21H	\$2,400.00 NM
1	WESH	W	09/05/12	7:58 AM	NBC Today Show	7:00-9:00 AM	1:00	AFP12TV21H	\$2,400.00 NM
4	WESH	Th	09/06/12	8:36 AM	NBC Today Show	7:00-9:00 AM	1:00	AFP12TV21H	\$2,400.00 NM
2	09/04/12	09/06/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-111---	1:00	3	\$1,800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-111---	3	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/04/12	9:33 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	1:00	AFP12TV21H	\$1,800.00 NM
2	WESH	W	09/05/12	9:45 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	1:00	AFP12TV21H	\$1,800.00 NM
3	WESH	Th	09/06/12	9:40 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	1:00	AFP12TV21H	\$1,800.00 NM
3	09/04/12	09/06/12	NBC Today Show II	10AM-11AM	-111---	1:00	3	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-111---	3	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/04/12	10:58 AM	NBC Today Show II	10AM-11AM	1:00	AFP12TV21H	\$1,500.00 NM
2	WESH	W	09/05/12	10:56 AM	NBC Today Show II	10AM-11AM	1:00	AFP12TV21H	\$1,500.00 NM
3	WESH	Th	09/06/12	10:56 AM	NBC Today Show II	10AM-11AM	1:00	AFP12TV21H	\$1,500.00 NM
4	09/04/12	09/06/12	NBC Today Show III	11AM-12PM/10-11/	-111---	1:00	3	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-111---	3	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	09/04/12	11:29 AM	NBC Today Show III	11AM-12PM/10-11/	1:00	AFP12TV21H	\$1,200.00 NM
3	WESH	W	09/05/12	11:51 AM	NBC Today Show III	11AM-12PM/10-11/	1:00	AFP12TV21H	\$1,200.00 NM
4	WESH	Th	09/06/12	11:29 AM	NBC Today Show III	11AM-12PM/10-11/	1:00	AFP12TV21H	\$1,200.00 NM
5	09/04/12	09/06/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-111---	1:00	3	\$2,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-111---	3	\$2,000.00				

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Advertiser		Product	Estimate Number
Americans for Prosperity		AMER 4 PROSPERITY	431

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/04/12	09/06/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-111---	1:00	3	\$2,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTu 09/04/12 4:42 PM M-F 4-5 PM NEWS M-F 4-5 PM 1:00 AFP12TV21H \$2,000.00 NM									
3 WESHW 09/05/12 4:41 PM M-F 4-5 PM NEWS M-F 4-5 PM 1:00 AFP12TV21H \$2,000.00 NM									
2 WESHTh 09/06/12 4:55 PM M-F 4-5 PM NEWS M-F 4-5 PM 1:00 AFP12TV21H \$2,000.00 NM									
6	09/04/12	09/06/12	M-F 5-6 PM ROT	5:00-6:00 PM	-222---	1:00	6	\$2,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 -222--- 6 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTu 09/04/12 5:22 PM M-F 5-6 PM ROT 5:00-6:00 PM 1:00 AFP12TV21H \$2,800.00 NM									
4 WESHTu 09/04/12 5:42 PM M-F 5-6 PM ROT 5:00-6:00 PM 1:00 AFP12TV21H \$2,800.00 NM									
3 WESHW 09/05/12 5:11 PM M-F 5-6 PM ROT 5:00-6:00 PM 1:00 AFP12TV21H \$2,800.00 NM									
5 WESHW 09/05/12 5:57 PM M-F 5-6 PM ROT 5:00-6:00 PM 1:00 AFP12TV21H \$2,800.00 NM									
6 WESHTh 09/06/12 5:22 PM M-F 5-6 PM ROT 5:00-6:00 PM 1:00 AFP12TV21H \$2,800.00 NM									
2 WESHTh 09/06/12 5:41 PM M-F 5-6 PM ROT 5:00-6:00 PM 1:00 AFP12TV21H \$2,800.00 NM									
7	09/04/12	09/06/12	M-F 6-6:30 PM	M-F 6-6:30 PM	-111---	1:00	3	\$4,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 -111--- 3 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WESHTu 09/04/12 6:28 PM M-F 6-6:30 PM M-F 6-6:30 PM 1:00 AFP12TV21H \$4,000.00 NM									
3 WESHW 09/05/12 6:26 PM M-F 6-6:30 PM M-F 6-6:30 PM 1:00 AFP12TV21H \$4,000.00 NM									
1 WESHTh 09/06/12 6:22 PM M-F 6-6:30 PM M-F 6-6:30 PM 1:00 AFP12TV21H \$4,000.00 NM									
8	09/04/12	09/06/12	M-F Entertainment Tonight	7:00-7:30 PM	-111---	1:00	3	\$4,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 -111--- 3 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WESHTu 09/04/12 7:28 PM M-F Entertainment Tonight 7:00-7:30 PM 1:00 AFP12TV21H \$4,000.00 NM									
1 WESHW 09/05/12 7:18 PM M-F Entertainment Tonight 7:00-7:30 PM 1:00 AFP12TV21H \$4,000.00 NM									
2 WESHTh 09/06/12 7:11 PM M-F Entertainment Tonight 7:00-7:30 PM 1:00 AFP12TV21H \$4,000.00 NM									
9	09/04/12	09/06/12	NBC Tonight Show	11:35P-12:35XM	-221---	1:00	5	\$2,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 -221--- 5 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTu 09/04/12 12:06 AM NBC Tonight Show 11:35P-12:35XM 1:00 AFP12TV21H \$2,400.00 NM									
6 WESHTu 09/04/12 12:37 AM NBC Tonight Show 11:35P-12:35XM 1:00 AFP12TV21H \$2,400.00 NM									
LR- Network Program Runover									
2 WESHW 09/05/12 NBC Tonight Show 11:35P-12:35XM :00 \$2,400.00 NM									
See MG 9.8									
5 WESHW 09/05/12 NBC Tonight Show 11:35P-12:35XM :00 \$2,400.00 NM									
See MG 9.7									
8 WESHW 09/05/12 12:59 AM Late Run Tonight Show Late Run tonight sh 1:00 AFP12TV21H \$2,400.00 NM									
MG for 9.2 09/05									
7 WESHW 09/05/12 1:18 AM Late Run Tonight Show Late Run tonight sh 1:00 AFP12TV21H \$2,400.00 NM									
MG for 9.5 09/05									
LR - Football									
3 WESHTh 09/06/12 12:38 AM NBC Tonight Show 11:35P-12:35XM 1:00 AFP12TV21H \$2,400.00 NM									
LR- Network Program Runover									

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948025-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Americans for Prosperity	AMER 4 PROSPERITY	431	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	09/04/12	09/06/12	M-Su News @ 11PM	11-1135p	-1-1---	1:00	2	\$3,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-1-1---	2	\$3,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	09/04/12	11:29 PM	M-Su News @ 11PM	11-1135p	1:00	AFP12TV21H	\$3,600.00 NM
4	WESH	Th	09/06/12	11:38 PM	M-Su News @ 11PM	11-1135p	1:00	AFP12TV21H	\$3,600.00 NM
LR- Network Program Runover									
11	09/08/12	09/08/12	NBC Saturday	Sat 8-10am	-----S-	1:00	1	\$2,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S-	1	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	09/08/12	7:59 AM	NBC Saturday	Sat 8-10am	1:00	AFP12TV21H	\$2,400.00 NM
12	09/08/12	09/08/12	Sat. Entertainment this W	7:00-8:00 PM	-----S-	1:00	2	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S-	2	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Sa	09/08/12	7:20 PM	Sat. Entertainment this Week	7:00-8:00 PM	1:00	AFP12TV21H	\$1,400.00 NM
1	WESH	Sa	09/08/12	7:55 PM	Sat. Entertainment this Week	7:00-8:00 PM	1:00	AFP12TV21H	\$1,400.00 NM
13	09/08/12	09/08/12	NBC Prime L&O SVU	9:00-10:00 PM	-----S-	1:00	2	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S-	2	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	09/08/12	9:22 PM	NBC Prime L&O SVU	9:00-10:00 PM	1:00	AFP12TV21H	\$2,400.00 NM
2	WESH	Sa	09/08/12	9:47 PM	NBC Prime L&O SVU	9:00-10:00 PM	1:00	AFP12TV21H	\$2,400.00 NM
14	09/08/12	09/08/12	NBC Prime L&O SVU	10:00-11:00 PM	-----S-	1:00	2	\$2,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S-	2	\$2,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Sa	09/08/12	10:07 PM	NBC Prime L&O SVU	10:00-11:00 PM	1:00	AFP12TV21H	\$2,800.00 NM
1	WESH	Sa	09/08/12	10:25 PM	NBC Prime L&O SVU	10:00-11:00 PM	1:00	AFP12TV21H	\$2,800.00 NM
15	09/08/12	09/09/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----11	1:00	2	\$3,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----11	2	\$3,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	09/08/12		SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:00		\$3,200.00 NM
See MG 15.3, 15.4									
3	WESH	Sa	09/08/12	5:16 PM	Notre Dame Football	5:00A-4 XM	1:00	AFP12TV21H	\$2,400.00 NM
MG for 15.1 09/08									
2	WESH	Su	09/09/12	6:22 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	1:00	AFP12TV21H	\$3,200.00 NM
4	WESH	M	09/10/12	5:27 AM	M-F Early Sunrise	5:00-6:00 AM	1:00	AFP12TV21H	\$800.00 NM
MG for 15.1 09/08									
16	09/09/12	09/09/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	1:00	2	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	09/09/12	6:13 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	1:00	AFP12TV21H	\$900.00 NM
2	WESH	Su	09/09/12	6:58 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	1:00	AFP12TV21H	\$900.00 NM

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Advertiser	Product	Estimate Number	
Americans for Prosperity	AMER 4 PROSPERITY	431	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	09/09/12	09/09/12	Sun Sunrise@6-8 AM Class of Time - Pre-emptible with notice	6:00-8:00 AM	-----S	1:00	2	\$900.00	NM
17	09/09/12	09/09/12	NBC Sunday Today Class of Time - Fixed Non Pre-emptible	8:00-9:00 AM/9-11A	-----S	1:00	1	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S 1 \$3,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 09/09/12 7:58 AM NBC Sunday Today 8:00-9:00 AM/9-11A 1:00 AFP12TV21H \$3,200.00 NM									
18	09/09/12	09/09/12	CHRIS MATTHEWS WK/CHRIS MATTHEW: Class of Time - Immediately Pre-emptible without notice		-----S	1:00	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 09/09/12 10:29 AM CHRIS MATTHEWS WKND EM CHRIS MATTHEW: 1:00 AFP12TV21H \$1,200.00 NM									
19	09/10/12	09/10/12	NBC Today Show Class of Time - Fixed Non Pre-emptible	7:00-9:00 AM	M-----	1:00	1	\$3,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$3,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH M 09/10/12 8:43 AM NBC Today Show 7:00-9:00 AM 1:00 AFP12TV21H \$3,600.00 NM									
20	09/10/12	09/10/12	Regis & Kelly 9-10 AM Class of Time - Fixed Non Pre-emptible	9:00-10:00 AM	M-----	1:00	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH M 09/10/12 9:55 AM Regis & Kelly 9-10 AM 9:00-10:00 AM 1:00 AFP12TV21H \$2,000.00 NM									
21	09/10/12	09/10/12	NBC Today Show II Class of Time - Fixed Non Pre-emptible	10AM-11AM	M-----	1:00	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH M 09/10/12 10:50 AM NBC Today Show II 10AM-11AM 1:00 AFP12TV21H \$1,800.00 NM									
22	09/10/12	09/10/12	NBC Today Show III Class of Time - Fixed Non Pre-emptible	11AM-12PM/10-11A	M-----	1:00	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH M 09/10/12 11:51 AM NBC Today Show III 11AM-12PM/10-11A 1:00 AFP12TV21H \$1,500.00 NM									
23	09/10/12	09/10/12	M-F 4-5 PM NEWS Class of Time - Fixed Non Pre-emptible	M-F 4-5 PM	M-----	1:00	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$2,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH M 09/10/12 4:24 PM M-F 4-5 PM NEWS M-F 4-5 PM 1:00 AFP12TV21H \$2,400.00 NM									
24	09/10/12	09/10/12	M-F 5-6 PM ROT Class of Time - Fixed Non Pre-emptible	5:00-6:00 PM	M-----	1:00	2	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 2 \$3,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESH M 09/10/12 5:27 PM M-F 5-6 PM ROT 5:00-6:00 PM 1:00 AFP12TV21H \$3,200.00 NM 1 WESH M 09/10/12 5:51 PM M-F 5-6 PM ROT 5:00-6:00 PM 1:00 AFP12TV21H \$3,200.00 NM									
25	09/10/12	09/10/12	M-F 6-6:30 PM	M-F 6-6:30 PM	M-----	1:00	1	\$4,800.00	NM

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Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$4,800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESHM		09/10/12	6:27 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	1:00	AFP12TV21H	\$4,800.00	NM
26	09/07/12	09/07/12	NBC Today Show	7:00-9:00 AM	----1--	1:00	1	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$2,400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESHF		09/07/12	7:24 AM	NBC Today Show	7:00-9:00 AM	1:00	AFP12TV21H	\$2,400.00	NM
27	09/07/12	09/07/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	----1--	1:00	1	\$1,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$1,800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESHF		09/07/12	9:59 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	1:00	AFP12TV21H	\$1,800.00	NM
28	09/07/12	09/07/12	NBC Today Show II	10AM-11AM	----1--	1:00	1	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$1,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESHF		09/07/12	10:58 AM	NBC Today Show II	10AM-11AM	1:00	AFP12TV21H	\$1,500.00	NM
29	09/07/12	09/07/12	NBC Today Show III	11AM-12PM/10-11A	----1--	1:00	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$1,200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESHF		09/07/12	11:29 AM	NBC Today Show III	11AM-12PM/10-11A	1:00	AFP12TV21H	\$1,200.00	NM
30	09/07/12	09/07/12	M-F 4-5 PM NEWS	M-F 4-5 PM	----1--	1:00	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$2,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESHF		09/07/12	4:53 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	1:00	AFP12TV21H	\$2,000.00	NM
31	09/07/12	09/07/12	M-F 5-6 PM ROT	5:00-6:00 PM	----2--	1:00	2	\$2,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----2--	2	\$2,800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WESHF		09/07/12	5:22 PM	M-F 5-6 PM ROT	5:00-6:00 PM	1:00	AFP12TV21H	\$2,800.00	NM
1 WESHF		09/07/12	5:53 PM	M-F 5-6 PM ROT	5:00-6:00 PM	1:00	AFP12TV21H	\$2,800.00	NM
32	09/07/12	09/07/12	M-F 6-6:30 PM	M-F 6-6:30 PM	----1--	1:00	1	\$4,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$4,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESHF		09/07/12	6:22 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	1:00	AFP12TV21H	\$4,000.00	NM
33	09/07/12	09/07/12	M-F Entertainment Tonight	7:00-730 PM	----1--	1:00	1	\$4,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$4,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
948025-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Americans for Prosperity	AMER 4 PROSPERITY	431	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	09/07/12	09/07/12	M-F Entertainment Tonight	7:00-730 PM	----1--	1:00	1	\$4,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHF 09/07/12 7:26 PM M-F Entertainment Tonight 7:00-730 PM 1:00 AFP12TV21H \$4,000.00 NM									
34	09/07/12	09/07/12	NBC Tonight Show	11:35P-12:35XM	----1--	1:00	1	\$2,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 ----1-- 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHF 09/07/12 12:20 AM NBC Tonight Show 11:35P-12:35XM 1:00 AFP12TV21H \$2,400.00 NM									
35	09/07/12	09/09/12	M-Su News @ 11PM	11-1135p	----111	1:00	3	\$3,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 ----111 3 \$3,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHF 09/07/12 11:29 PM M-Su News @ 11PM 11-1135p 1:00 AFP12TV21H \$3,600.00 NM									
2 WESH Sa 09/08/12 11:21 PM M-Su News @ 11PM 11-1135p 1:00 AFP12TV21H \$3,600.00 NM									
3 WESH Su 09/09/12 M-Su News @ 11PM 11-1135p :00 \$3,600.00 NM									
See MG 35.4									
4 WESH Su 09/09/12 12:25 AM Su Late News After NFL Su Late News After 1:00 AFP12TV21H \$3,600.00 NM									
MG for 35.3 09/09									
LR - Football									
36	09/10/12	09/10/12	Mon NBC Prime VOICE	Prime Other	M-----	1:00	1	\$11,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 M----- 1 \$11,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHM 09/10/12 9:40 PM Mon NBC Prime VOICE Prime Other 1:00 AFP12TV21H \$11,000.00 NM									
37	09/05/12	09/05/12	NFL SPEC WEDNESDAY	NFL SPEC WEDNE	--W----	1:00	1	\$15,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 --W---- 1 \$15,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHW 09/05/12 8:28 PM NFL SPEC WEDNESDAY PRIME NFL SPEC WEDNE 1:00 AFP12TV21H \$15,000.00 NM									
38	09/09/12	09/09/12	NFL	8:00PM-conclusion	-----S	1:00	1	\$12,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 -----S 1 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Su 09/09/12 11:42 PM NFL 8:00PM-conclusion 1:00 AFP12TV21H \$12,000.00 NM									
LR - Football									

Total Spots 72

Payment Terms 30 Days

<u>Gross Total</u>	\$211,100.00
<u>Agency Commission</u>	\$31,665.00
<u>Net Amount Due</u>	\$179,435.00